



Tel: 021 854 4700
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Booking Form SA Wine Guide 2024

Booking Instructions

1. Kindly complete all sections of this booking form, scan and email back to us.
2. **The Booking deadline is 31 October 2023**
3. **PAYMENT TERMS:** Payment is due on booking and invoice.
4. **Bank Details:** Standard Bank, Helderberg 033012 **Account Name:** CADEK Media **Account nr:** 072473436
5. All prices exclude 15% VAT.
6. A final proof will be provided for your sign-off or corrections.

SECTION A: Advertiser's details

Company Name:			
Postal Address:			
Town / City:		Postal Code:	
Tel Number:		Fax Number:	
Web Address:		Your Email address:	
Your Name:		VAT number:	

SECTION B: Categorise your advertisement (We reserve the right to re-categorise and index as we may see fit)

Choose a category: Winery Accommodation Activity Tours General

SECTION C: Advertisement size ordered (height x width)

	Cost Ex Vat	QTY	Total Ex Vat
Winery Listings (standard format):			
Standard Half-page Winery Listing (incl. design)	R 4,000.00		
Standard Full-page Winery Listing (incl. design)	R 7,000.00		
Display Ads (your own design):			
Half Page Ad (Supply your own) 88 x 88mm	R 5,000.00		
Full Page Ad (Supply your own) 210 x 105mm	R 8,000.00		
Double Page Spread (Supply your own ad)	R 15,000.00		
Special Positions:			
Design & Artwork for display ads (if you can't supply)	R 450.00		
Artwork: We will e-mail you the artwork requirements or artwork proof on receipt of your booking. The standard winery listing includes set-up and artwork of your listing.	Sub Total	R	
	+ 15% VAT	R	
	TOTAL DUE	R	

SECTION D: Acknowledgement

I have read, understand and agree to CADEK Media's standard terms and conditions for advertising as published at www.cadek.co.za/terms.
I am authorised to enter into this contract on behalf of the client and agree to the payment terms of this contract.

Client (Print Name)

Capacity

Signature

Date: _____

PLEASE Scan & E-mail to info@cadek.co.za



STANDARD TERMS & CONDITIONS FOR ADVERTISING WITH CADEK MEDIA

The following standard terms and conditions apply to all advertising orders placed with CADEK Media (the publisher).

1. Terms of Payment

- 1.1 The Advertiser must pay any outstanding invoices on the publisher's request.
- 1.2 A deposit OR the full amount of the advertising order will be payable before publication at the publisher's request.
- 1.3 All quoted prices exclude 15% VAT.
- 1.4 All prices are nett and exclude agency fees / commissions or any photography or graphic design / artwork that might be needed.
- 1.5 The Advertiser represents and warrants that it contracts with CADEK Media as principal, and has the authority to do so, notwithstanding that the Advertiser may be acting as an advertising agency or media buyer, or in some other representative capacity.
- 1.6 Non-payment of deposits or advertising orders is NOT regarded as cancellation and the advertiser will still be held liable for the full advertising rate as booked.

2. Positioning & Publication Dates

- 2.1 The positioning of advertisements is at the sole discretion of the publisher unless a special position order is agreed upon at the applicable premium rate.
- 2.2 The publisher does not guarantee the publication / insertion dates as stated in its marketing material as many factors can influence the readiness of its publication.
- 2.3 The advertising order is only valid for ONE publication and must be renewed for future placements.

3. Territory & Licenses

- 3.1 The Advertiser grant CADEK Media the express right to reproduce and display the advertisement throughout the world in printed or electronic format and grant the Publisher a world-wide, non-exclusive, fully paid license to reproduce and display the advertisement (including all contents, trademarks and brand features contained therein).

4. Limitation of Liability

- 4.1 CADEK Media can not be held liable should the said publication be altered, postponed or cancelled.
- 4.2 CADEK Media will not be liable in any event, for any amount higher than the value of this advertising order.
- 4.3 CADEK Media will not and can not be held liable for any print errors, colour variation, missing fonts, bad picture qualities or errors on advertisements signed-off as approved by the advertiser.
- 4.4 In no event will CADEK Media be responsible in contract, tort, negligence or otherwise, for: (a) loss of profits, business, contracts, revenues, goodwill, production and anticipated savings; or (b) any indirect, consequential, special or economic loss of any kind; arising from any failure to publish in a timely manner or at all any advertisement in accordance with the Advertising Order.

5. Advertisers Representations; Indemnification.

- 5.1 The Advertiser warrants and represents to CADEK Media that:
 - 5.1.1 It has the right to publish all of the contents of the advertisements and that the advertising material will not: (a) infringe any rights of any third party including, without limitation, intellectual property rights and rights of privacy; and (b) violate any applicable law or regulation.
 - 5.1.2 The advertisements do not contain anything that is defamatory, obscene, false or misleading.

6. Provision of Advertising Materials

- 6.1 The Advertiser will provide all materials for the advertisement in accordance with CADEK Media's requirements. CADEK Media reserves the right to amend any provided artwork to ensure its printability or size / design style of the publication.

7. Cancellations and Construction

- 7.1 The Advertiser can request non-placement of his/her advertisement but can not cancel the Advertising Order and will be held liable for the full advertising order amount. These instructions must be in writing and reach the publisher at least 14 days before print.